Application for Enrollment

☐ **Fundamentals of Good Photography $175.00**

☐ **Intro to Photoshop Photo Editing $175.00**

☐ **Photoshop Lightroom for Photographers $125.00**

Class sizes are limited. Check CPS website for availability.

Make check payable to: CPS

Mail to: CPS School
P. O. Box 470303
Broadview Heights, OH 44147

For further information, contact us: schooldirector@clevelandphoto.org – or call:440-570-3352

Full Name: _____

(Please print clearly – this will go on your name badge)

Address: _____

City, State, Zip: _____

Preferred phone: _____

E-mail: _____

Indicate make and model of camera: *(ex: Canon T3i)* _____

How did you learn of this course?: _____

Buying a new camera?

Before you buy anything, contact us for some free assistance. Deciding on the digital camera that's right for you can be a daunting task. At CPS, we have one mission – to help you become the photographer YOU want to be. This includes providing unbiased assistance in order to find the camera that's right for you. We'll ask a few simple questions and then provide you with some options designed to meet your needs, interests and budget. Let us help you become an informed buyer.

Become a better photographer - let our classes show you how!

Get the most out of your camera!

Cleveland Photographic Society Classes:

- Fundamentals of Good Photography
- Introduction to Photoshop Photo Editing
- Photoshop Lightroom for Photographers

Enroll now for our Fall School session! www.clevelandphoto.org

The Cleveland Photographic Society

CPS is one of the oldest camera clubs in the country, serving the needs of Cleveland-area photographers since 1887. Our School of Photography programs began in 1921 and continue to evolve to keep pace with rapidly changing technology while respecting the timeless nature of the photographic art.

With an active membership of over 500 and a calendar full of events, CPS also provides an ongoing learning opportunity where photographers of all skill levels can share their interests and gain experience in a welcoming, supportive environment.

We meet in our own permanent clubroom almost every Friday evening throughout the year, providing a diverse mix of educational topics, guest speakers, learning and sharing opportunities and photo competitions. You are invited to drop in and get to know us – visitors are always welcome at all of our meetings and any event not specifically listed as members-only.

In addition to our regular meetings, we sponsor a variety of other events, including workshops, speakers, photo exhibits, model shoots, social activities and numerous field trips – many times to locations you can't access on your own. Activities are designed to appeal to a broad range of interests and are purposely scheduled to meet the needs of a variety of work and personal schedules.

Membership is open to anyone with an interest in photography. Dues for individual members are $54 per year. Couple/Duo membership is $81 and Family memberships are $117. We also offer a Junior membership category for those under 18 ($36) and a distance membership for those who live over 100 miles away (also $36). Our Fundamentals and Editing students receive a free, four month membership to CPS as a part of their course enrollment. Lightroom students receive a free two month membership.

To learn more about CPS and all of our activities and programs, please visit our website:

www.clevelandphoto.org

You can also find us on Facebook:
Cleveland Photographic Society

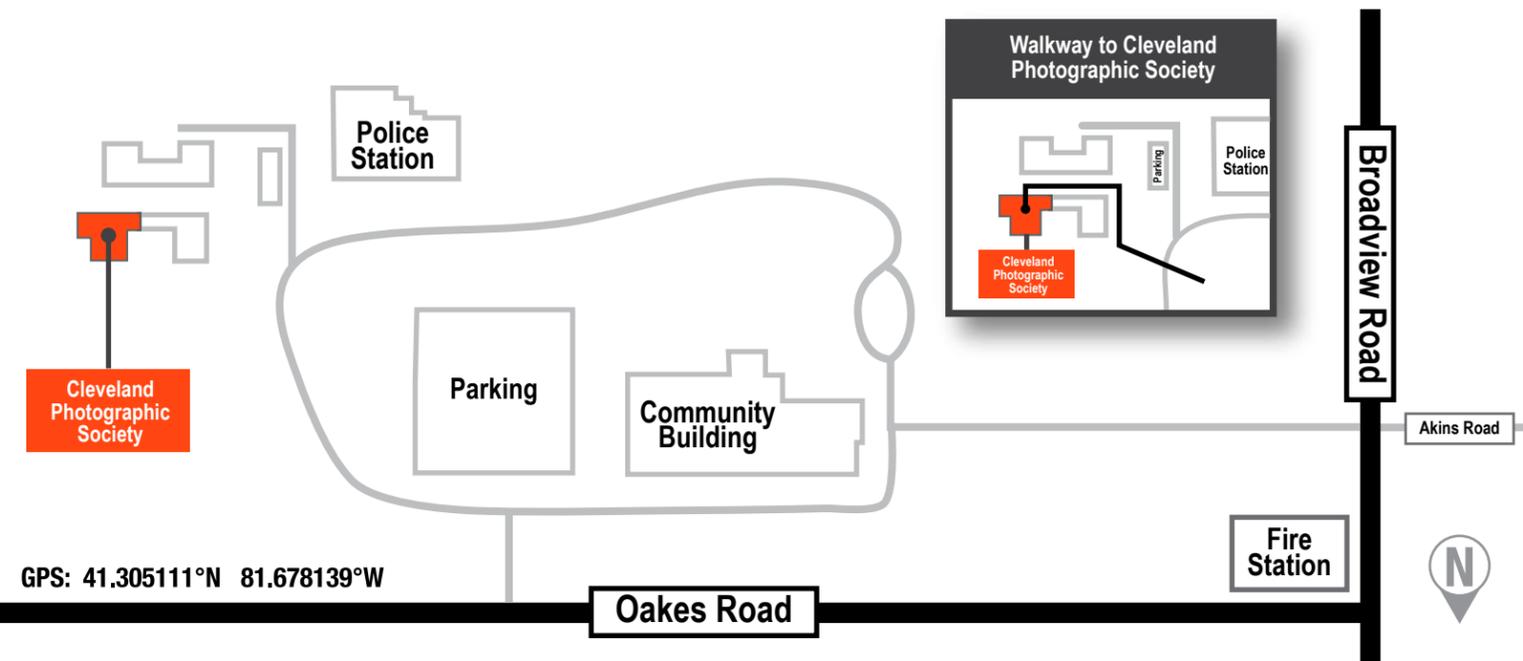**If you have additional questions about CPS or our School of Photography programs, please contact us:**

schooldirector@clevelandphoto.org
or call 440-570-3352

Directions:

CPS Meetings and all School of Photography courses are held in our full-time clubroom, located on the City of Broadview Heights Municipal Campus.

The street address is:
9543 Broadview Road
Broadview Heights, OH 44147

GPS: 41.305111°N   81.678139°W

Walkway to Cleveland Photographic Society

Police Station
Parking
Police Station
Cleveland Photographic Society

Broadview Road

Akins Road

Cleveland Photographic Society

Parking

Community Building

Fire Station

GPS: 41.305111°N   81.678139°W

Oakes Road

N

Fundamentals of Good Photography
For beginning to intermediate photographers

Dates: Wednesday Evenings: August 30 - November 15
Times 7:30 - 10:00 p.m.
Fee: $175

For cameras with adjustable f-stops and shutter speeds

This course will help you get the most out of your digital camera. We'll go well beyond the automatic settings to let you take control of your camera and all its features to create the photographs you've always wanted. All classes provide practical advice in easy-to-understand language – the tools you can use to become a more confident photographer.

Topics covered in this comprehensive course include:

- Introduction: bring your camera and instruction book to all classes.
- Camera familiarization: instruction to help you get the most from YOUR specific camera.
- Exposure: understanding shutter speeds, f-stops and ISO to create great photos
- Lenses: choosing and using the lens that's right for you
- Composition: the art behind what makes a memorable photo
- Tripods: be an informed buyer of this essential photographic tool
- Flash: techniques, tips and equipment
- Portraiture and posing techniques using both studio and natural lighting
- Close-up photography: explore the 'hidden world' around you
- Night photography made easy, including fireworks!
- Sports/Action Photography - capture clear images of moving objects, including kids and pets!
- Photoshop editing preview to help you get the most out of your photos

Two field trips are planned as a part of the course, providing an opportunity to shoot with the instructors and answer your questions. The course ends with a review and a gentle critique of each students' photos.

Please note: The second week of this course covers the principles of exposure. All remaining classes in the course are based on this class and we strongly encourage all students to attend.

Introduction to Photoshop Photo Editing
No previous photo editing experience necessary

Dates: Saturdays: September 9 - November 11
Time: 10 a.m. - 12:30 p.m.
Fee: $175

This course provides a complete introduction to help you digitally edit your photos. Explanations and demonstrations will be made using Photoshop CC software, with support for those using Photoshop Elements. The non-technical presentations will help you learn fundamental skills of photo editing. Learn how to improve any photo, save a problem photo and turn a good photo into a prize winner.

Some of the subjects which will be covered include:

- Using Adobe Bridge to sort and organize your photos
- Using the Camera RAW Editor - for both RAW and JPG files
- Balancing Exposure and Color
- Layers, Layer Masks and Blend Modes
- Editing a portion of your image with Selections
- Cropping and sizing your image
- Adding and removing portions of your image
- Combining and merging photos
- Retouching for professional-looking results
- Restoring old photos
- Editing Tips and Tricks
- And much more!

Techniques described are intended to be simple, quick, and easy. Some experience with digital photo editing would be helpful, but is not necessary. Familiarity with basic computer skills will significantly enhance your ability to learn. This course is targeted for novice to intermediate-level students..

Please note: Photoshop CC software is NOT included in the course fee or offered for sale by CPS. Feel free to contact us for help in selecting the correct software package.

Photoshop Lightroom for Photographers
Targeted for the novice to intermediate student

Dates: Monday Evenings: September 18 - October 30
Time: 7:30 - 10:00 p.m.
Fee: $125

This course will help you process photos on your computer (Mac or PC). Explanations and demonstrations will be made using Photoshop Lightroom CC software. The non-technical presentations will help you learn a complete workflow from importing photos to publication and printing. The skills learned will include:

- Importing to the library while defining metadata and keywording
- Develop photos in the digital darkroom while placing the locations on the world map
- Learn how to create a slideshow, publish photos to the Web and/or print photos
- Understand how to create a book
- Please note: Photoshop Lightroom software is NOT included in the course fee or offered for sale by CPS. Feel free to contact us for help in selecting the correct software package.

What Makes CPS Classes Different?

- ☐ Over 90 years of experience in photographic education – CPS has been teaching the fundamentals of good photography continuously since 1921.
- ☐ Personalized attention – general class topics are augmented with one-on-one help with YOUR questions
- ☐ Incredible Value – as low as $5 per hour of instruction
- ☐ Detailed class notes – each class provides you with a CD/DVD containing hundreds of pages of class notes and references, which is yours to keep
- ☐ Unlimited return policy – miss a class or want to hear a topic again? Simply stop back in for ANY future class of the same course at any time - as often and as many times as you wish. No additional registration and NO additional cost!